



**CLOTHING
COLLECTIVE**

PROVIDING CLOTHING FOR PEOPLE IN NEED

**Clothing Collective
Partnerships 2024**

WHO ARE CLOTHING COLLECTIVE?

Clothing Collective provide essential clothing for the most vulnerable people in our community, by distributing charity shop clothing vouchers to those in need, via a network of charity partners, food banks and homeless shelters.



WHY DO WE DO WHAT WE DO?

1 IN 5

OF THE UK POPULATION

IS IN POVERTY

Whilst food banks have appeared across the country to help people eat, there are very few options for finding essential, affordable clothing.



WHAT DO WE DO AND HOW DO WE DO IT?

We provide Charity Shop Gift Cards which are distributed via our carefully chosen charity partners, who ensure our clothing vouchers reach those in need, enabling them to go to a participating charity shop to choose clothing that suits them.



WHAT DO WE DO AND HOW DO WE DO IT?



1 WE RAISE FUNDS FROM SUPPORTERS & THROUGH GRANTS



2 WE SELECT PARTNER CHARITIES OR ORGANISATIONS WITH ALIGNED MISSIONS AND VALUES



3 WE PURCHASE CHARITY SHOP GIFT CARDS AND DISTRIBUTE THESE VIA THOSE PARTNERS



4 THEY DISTRIBUTE THEM TO THOSE WHO NEED THEM MOST



5 PEOPLE EXCHANGE GIFT CARDS FOR CLOTHES AT CHARITY SHOPS

HOW WE RAISE FUNDS



THE CHARITY SHOP GIFT CARD

- 1,700 charity shops nationwide
- 3,500 by the end of 2024



Charity shop partners include...



THE IMPACT OF WHAT WE DO

Since our launch in 2018, we have handed out **over 4950 vouchers**, supporting nearly **3000 people** in need.

- **88%** of recipients reported a gain in warmth and wellbeing
- **77%** of recipients reported an increased sense of dignity

OUR PARTNERS

Working with 55 local and nationwide organisations, including these...

HOMELESS CHARITIES



MIGRANT CHARITIES



POVERTY CHARITIES



PRISON & PROBATION SERVICES



LOCAL COUNCILS



THE IMPACT OF WHAT WE DO

We identify communities that need help the most.

Our distributing partners then ensure that the vouchers reach the people who most need them.



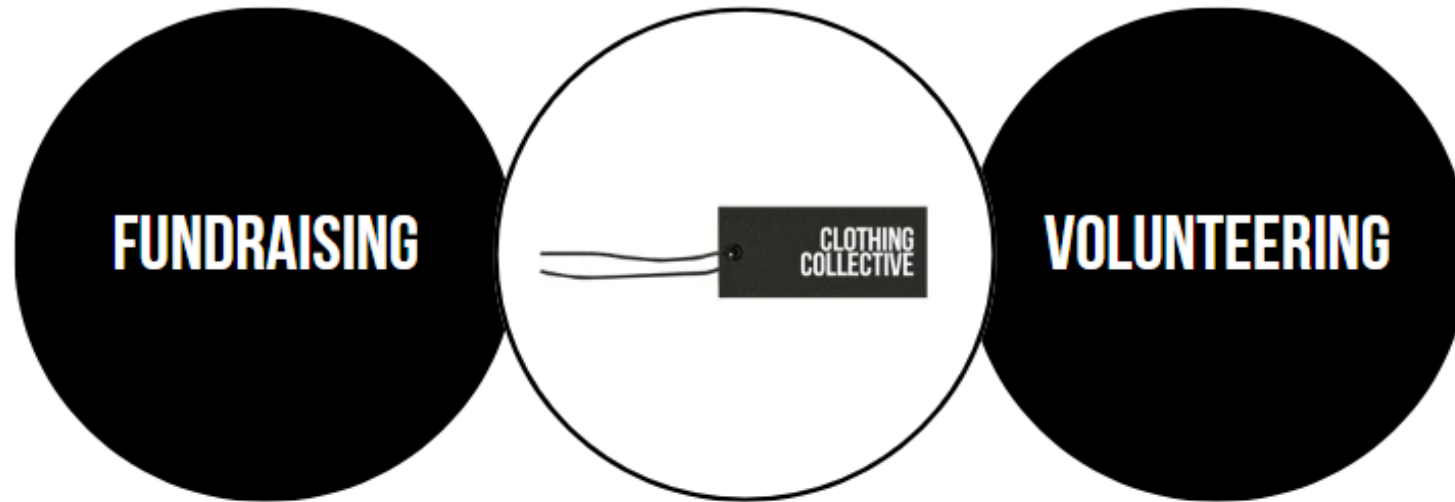
WHY A PARTNERSHIP WITH US?

Collaborating with us is an opportunity for your company to...

- **Contribute to social impact**
- **Offer volunteering opportunities to your people**
- **Enhance your brand image**
- **Build out your CSR programme**



HOW WE CAN WORK TOGETHER



'CHARITY OF THE YEAR'

UNWANTED CLOTHING COLLECTION

CHALLENGE EVENT PARTICIPATION

REGULAR VOLUNTEERING

CAMPAIGN OR EVENT SUPPORT



WHAT MAKES A GOOD PARTNERSHIP?

The ideal organisation for a partnership with us is likely to have the following...

- A desire to help people in the UK who are in poverty
- Passionate staff, who want to make a difference to society
- An allocation of time and budget to a CSR programme
- Shared values and beliefs



THE CLOTHING COLLECTIVE TEAM



MARK CURRAN
CHAIR



ANTONY WROE
FOUNDER & CEO



KAREN PENNEY
TRUSTEE



ANNABEL BENNETT
TRUSTEE



ALAN DUNCAN
TRUSTEE

A MESSAGE FROM OUR FOUNDER

“I founded Clothing Collective after seeing homeless people on the streets of London and thinking about what the best ways were to support them to get warm clothes.

I realised that charity shops were full of clothes, but people in need found it hard to access them.

And this is where we come in - not only giving them the financial means to get clothing, but also to restore some important dignity for them. ”



Interested?

We would love to speak to you more about how you can help.

Email: info@clothingcollective.org



clothingcollective.org



[clothingcollectiveuk](https://www.facebook.com/clothingcollectiveuk)



[clothing-collective](https://www.instagram.com/clothing-collective)



[charityvoucher](https://twitter.com/charityvoucher)



[clothingcollectiveuk](https://www.linkedin.com/company/clothingcollectiveuk)



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